







## LEADERSHIP NETWORK NEWS

**CCN Kicks Off "Just Walk Across the Room" Campaign**

Building on the foundation laid by the award-winning and best-selling training series, *Becoming A Contagious Christian*, Christian Communication Network (CCN) is offering a new 90-minute broadcast with fresh perspectives from Willow Creek's Bill Hybels on "the next era of personal evangelism."



Based on his own reflections and experiences collected during his most recent decade of ministry, Hybels has discovered that, rather than fancy formulas or memorized scripts, the absolute highest value in personal evangelism is staying attuned to and cooperative with the movement of the Holy Spirit--and proving to every Christ follower that they can do it.

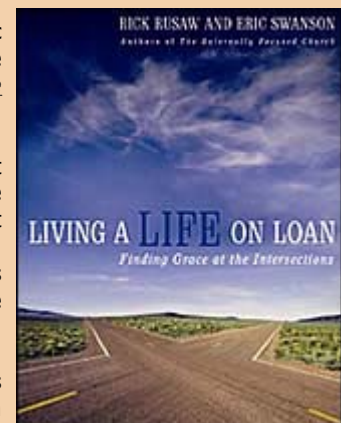
Be part of the nationwide satellite kick-off of "Just Walk Across the Room" on either Sunday, October 15 or Tuesday, October 17 via satellite and only on CCN.

**Developing the Attitude Behind an Externally Focused Church**

Pastor Rick Rusaw, an active client in Leadership Network events, and Eric Swanson, Director of Externally Focused Churches Leadership Communities, have co-authored their second book, *Living a Life on Loan: Finding Grace at the Intersections*.

"When we come to the realization that our life is on loan from God and that what we do with it matters a great deal to Him, we begin a journey that transforms the church from internally driven to externally focused," the authors say. Their first book, *The Externally Focused Church*, provides a call to action for church leadership. This second book helps individuals explore a life where serving others provides an opportunity for their story to intersect others--and for lives to be forever changed.

For additional books by authors related to Leadership Network, see the 18 titles released through a publishing partnership with Jossey-Bass, 3 titles through a partnership with Zondervan and three titles through a partnership with Lifeway.


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**IN BRIEF****Survey: Americans More Religious Than Thought**

A Baylor University survey posits the idea that the United States--already one of the most religious nations in the developed world--may be even less secular than previously suspected.

The Baylor "American Piety in the 21st Century" survey, considered one of the most detailed ever conducted about religion in the United States, found that one in 10 people who picked "no religion" out of 40 choices did something interesting when asked later where they worship: They named a place.

Considering that, Baylor researchers say, the percentage of people who are truly unaffiliated is more like 10.8 percent than 14 percent previously reported in other national studies. The difference between 10.8 percent and 14 percent is about 10 million Americans.

"People might not have a denomination, but they have a congregation. They have a sense of religious connection that is formative to who they are," said Kevin D. Dougherty, a sociologist at Baylor's Institute for Studies of Religion and one of the survey's authors. Baylor is a leading Baptist university, located in Waco, Tex. (Excerpted from a *Washington Post* report)

To read the full report, go to: [www.baylor.edu](http://www.baylor.edu).

**McLean Hosting Apologetics Conference**

McLean Bible Church near Washington D.C. will host the three-day 2006 Apologetics Conference, Nov. 16-18, 2006, with the theme "Loving God with All Your Mind."



The training conference is designed to equip adults, college and high school students to defend and acclaim the Gospel. The gathering features a lineup of highly respected Christian scholars on a wide range of topics including creation and intelligent design, the reliability of the New Testament, world religions and new movements and contemporary barriers to faith.

Speakers include N.T. Wright, Craig Hazen, William Lane Craig, J.P. Moreland, and Gary Habermas. The conference is sponsored by the C.S. Lewis Institute, McLean Bible Church, Biola University, and Evangelical Philosophical Society.

**3D Online Church Nets 7,300 Visits Per Day**

**St. Pixels**, the world's first online 3D church, was created by UK Christian webzine [shipoffools.com](http://shipoffools.com) and is sponsored by the Methodist Church of Great Britain. During its pilot run, St. Pixels had as many as 41,000 attempts to log in to the church and averaged more than 7,300 visits per day, according to ASSIST News Service and Mission America Coalition report. More than half the visitors were under age 30 and 60% were male.

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